

Keep the predators from the gates

Lewis – Case Study

About Lewis

Established digital marketing agency LEWIS is an innovative, full service, creative consultancy. Their specialism lies in delivering integrated communication solutions through expertise in the areas of strategy, digital, print and communications.

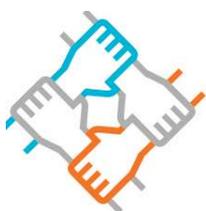
Whether you need a new brand identity or a fully integrated marketing strategy, they have the skills and experience to deliver. LEWIS has built their business based on facts, metrics and analysis. LEWIS is proud to have longstanding client relationships with Scottish Power, Santander, Royal London and National Museums Scotland to name just a few. As well as great client relationships, they partner up with some pretty exciting companies - one of which is Umbraco. LEWIS is the only Umbraco Gold Partners in Scotland, having worked with Umbraco since 2010, almost always selecting it as a recommended CMS platform.

LEWIS is a digital marketing agency that combines data, technology, and creativity to drive business growth for our clients.

How we helped them?

LEWIS has a culture and focus on achieving the highest quality standards for the business and their clients. As part of their overall quality standard accreditations process, LEWIS' Technical Director, Charles Marfleet wanted to get a holistic view of Cyber Essentials and was keen for face to face training from BPH. Our trainer Barry Horne met with Charles at LEWIS' office in Leith, Edinburgh.

Charles was then able to train his team, increasing their knowledge of processes and requirements. This training helped LEWIS prepare for their Cyber Essentials with GDPR Accreditation and gain better knowledge of the subject across their business.



BPH Training

LEWIS.

What does the client say?

We caught up with Charles to get his view on the training session:

How much did you know about Cyber Essentials before speaking with BPH?

I had a reasonable knowledge as security forms a big part of my responsibilities within the business. As LEWIS is in the process of gaining the Accreditation, I was keen for the business to gain a better understanding of the potential impacts on the business and more specially on each team within the business. I wanted a third party to deliver in depth, expert training in this area to ensure we had a comprehensive understanding of it across all areas of our business.

What made you approach BPH?

We work with Edinburgh Computer Services who are our IT support company and who recommended that we work with IASME to get our Cyber Essentials with GDPR Accreditation. We approached IASME who referred us to Barry at BPH who looks after training.

What were your main concerns?

One of our core values at LEWIS is to create 'Joy' in everything we do. As part of our commitment, I was keen that we received the best external training to ensure we are more knowledgeable as a business. This is particularly important as we go through the accreditation process which requires restrictions on systems and processes and would have a small impact on day-to-day operations compared to pre-accreditation. I did not want these to come across as draconian, but rather I wanted people in the business to understand why we were making changes.

How did you find the process of working with BPH?

I had a great time, learnt a lot, and gained great value from the day. Cyber security is a topic which we must address in most areas of our work and personal lives, so it is important that we understand it in full, even the most complex aspects. Barry did a great job at pitching the material at the right level which made the session a success!

Would you recommend BPH Training to others in your industry?

I would be happy to recommend Barry and BPH Training to other companies in my industry. Barry clearly has the knowledge and capability to provide training on the subject which my colleagues at LEWIS found useful.



BPH Training

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